

COLORADO MOUNTAIN CLUB STATE BOARD MEETING MINUTES

OCTOBER 14, 2006

American Mountaineering Center, Golden, Colorado

The meeting was called to order by Janice Heidel, State Board President. Members of the State Board and others in attendance were: Shelly St. John, Dave Tabor, Sherry Richardson, Ann Morgan, Bea Slingsby, Wynne Whyman, Todd Whalen, Cathy McGuire, Kristy Judd, Jerry Çaplan, Steve Bonowski, Peter Gowen, Kent Crites, Kent Groninger, Susan Baker, Gavin Maurer, Bill Brown, Earl Hughes, Ed Seely, Carol Kurt, Tom Kurt, Lee Rimel, Art Hogling, Vera Smith, Brenda Porter, Tom Beckwith, and David Hite.

The minutes of the July 15, 2006 meeting were approved with the following correction: page 1, paragraph two, "If the Press defaults on the loan, the Foundation would make claims on the assets of the Press. No claim would be made on the assets of the Club" should be changed to read " If the Press defaults on the loan, the Foundation would make claims on the assets of the Club."

Janice welcomed the following new Board members: Dave Tabor, Sherry Richardson, Ann Morgan, Bill Brown, and Earl Hughes for three year terms; Carol Kurt and Kent Crites for one year terms.

Time frames for adoption of a strategic plan

Janice Heidel and Wynne Whyman reviewed a memo that sets out time frames and objectives for the Board's Strategic planning process. Wynne emphasized that the Board's discussion of the mission statement will be a part of the strategic plan discussion occurring at the retreat but that final adoption of the statement will not happen until opportunities for review and input have been offered to State Groups, State Committees, staff, State Council, and individual Club members interested in the subject. The objective is to review and adopt the mission statement, strategic plan and a CMC organizational structure alignment no earlier than October, 2007.

The Board adopted a motion that the retreat would be for members of the Board. A second motion was adopted stating members of the Board agree to meet with various local Groups to receive and discuss member views on subjects that will be discussed at the retreat. A third motion was adopted to approve the strategic planning process presented by Wynne Whyman.

Preparation work for the January strategic planning meeting

Ann Morgan gave a presentation on what the western United States may look like in ten years with respect to the impact of population growth, changing

demographics, and the impact of cultural, technological, and aging on recreational interests.

Board members were asked to form four groups and spend thirty minutes in a SWOT exercise. One group listed the Strengths of the CMC, a second the Club's Weaknesses, the third, Opportunities and the final group, Threats to the Club. The results will be used at the January retreat in building a strategic plan.

President's Report

The Board paid tribute to Kristy Judd's ten years of service to the CMC.

Janice Heidel reported State Council had adopted two recommendations to the State Board. Both were adopted, with small variations, by the Fort Collins, Boulder and Pikes Peak Groups. The recommendations are:

1. That the CMC is organized on behalf of and for the benefit of its members. Second, that providing environmentally sensitive outdoor recreation opportunities is the center of the mission. Once commitment is gained for these principles, detailed language can be developed in coordination with other members, other groups, and state governance representatives of CMC Groups or any CMC member.

2. Ask the CMC Board to approve a policy that states that any CMC Board meeting that intends to consider revision of the CMC Mission or of the role of Groups in the CMC will be announced in advance to CMC Groups and will be open to attendance by representatives of CMC Groups or any CMC member.

Peak Canisters

Vera Smith gave a report on the Club's policy on peak canisters. Recently, US Forest Service rangers have said that they do not think peak canisters are appropriate or legal in wilderness areas. Some thirty fourteeners are in wilderness areas. Over the years the Club has adopted three policies regarding peak registers: maintain registers on peaks, especially 14ers; not condone placement of plaques or other memorials on peaks without government permission; and support the Leave No Trace concept. State Council discussed the matter at its Fall meeting and agreed that there might be value in pursuing trailhead registers or a virtual register. Vera has received e-mails expressing many opinions, including the following:

- > Peak canisters may, at times, assist in search and rescue operations;
- > Peak canisters reduce litter;
- > People enjoy the historical nature of the registers;
- > Recording ascents is an important cultural activity for hikers and climbers;
- > Canisters are like litter and should be removed.

Vera ask that the Board provide direction at the January Board to staff on how to respond to the Forest Service.

Other Business

Janice Heidel reported that she had met with Jay Fell, chair of the Publications Committee and he has agreed that the Committee should be reorganized as an advisory board with a larger membership and a change to look at the content of the *Trail and Timberline* as well as the larger issue of Club communications.

Janice reported that Jan Robertson has graciously purchased the book *The Last Child in the Woods* for each member of the State Board.

The Board acknowledged the many contributions of Susan Baker who's long and productive tenure on the State Board ends at today's meeting.

Vice-presidents Report

Art Hogling reported the Membership task force has grown in number to include four Board members and six members from around the state. The primary purpose of the group will be to evaluate membership trends and to make recommendations concerning retaining current members and recruiting new ones.

Jerry Caplan, CMC Foundation

Jerry Caplan expressed his appreciation for the work of the State Board and gave special recognition to Kristy Judd for her service to the CMCF. Of special note has been her efforts to strengthen the Club's relationship with the AAC.

Executive Director's Report

Kristy Judd acknowledged the continuing support from the CMC Foundation for many of the Club's efforts. She also gave a brief report on progress with the Mountaineering Museum.

Approval of CMC Foundation Loan to CMC Press

A motion was adopted to approve the terms of a \$30,000 loan to the CMC for use by the CMC Press.

Report from the Toponymics Committee

Russ Allen, Toponymics Committee Chair, was not able to attend today's meeting. His report requests that the Toponymics Committee be given authority to make recommendations and decisions directly to the US Board on Geographic

Names rather than first receive approval of the Committee's recommendations from the State Board. After Board discussion a series of motions were adopted to approve the involvement of the Toponymics Committee, not just the Committee chairman, in the process and guidelines used to make recommendations to the Board of Geographic Names on behalf of the Club; to change the 1946 decision on CMC naming policy from using it as a directive to recognizing it as a non binding guideline; and to designate the Toponymics Committee rather than the group's chairman as the entity to review and evaluate the pros and cons of naming proposals.

Adoption of the FY '07 Budget

Todd Whalen, State Treasurer, and Kristy Judd responded to questions about the proposed state budget impact on conservation and education programs, the museum, G & A, depreciation, and SCFD discretionary funds. A motion to adopt the budget passed on an unanimous vote.

Formation of a Colorado Mountaineering Section

D'Arcy Straub proposed the creation of a state level section to sponsor trips to the state's hardest and highest peaks. Its objective would be to provide an opportunity to participate for any members regardless of residence or Group affiliation. He suggested that an ad hoc committee be formed to 1) further define the activities of the section and 2) allow the recruitment of committee members for the section.

Board members asked D'Arcy to consider several questions and requests including the following: are the services already being delivered; would a state group be competitive with high peak climbs already offered by Groups throughout the state; develop a list of those that support the proposal; what would establishment of the section cost.

Retreat

Kristy Judd announced that an anonymous donor had agreed to supplement the retreat budget with a stipulation that the Board of Directors raise a minimum of an additional \$1000 for the retreat and that at least 15 members of the board attend the retreat.. A motion was adopted to accept the gift and acknowledge the kindness of the donor.

Adjournment

A motion was adopted to adjourn the Board meeting at 4:03 pm.

