

**CMC State Board Meeting
1/28/06**

Present

Board Members: Lon Carpenter, President, Janice Heidel, V.P., Lee Rimel, Wynne Whyman, Cheryl Katschke, Jay Fell, Sandy Elliott, Art Hogling, Ed Seely, Susan Baker, Carol Kurt, Earl Hughes, Shelly St. John, Ann Morgan, Kent Groninger, and Peter Gowan.

Guests: Jerry Caplan (CMCF), Steve Bonowski (Conservation), Bea Slingsby, (Adventure Travel Committee), Suzanne Engle (Auditor), and Suzanne Connors (BSCO).

Staff: Kristy Judd, Brenda Porter, Cathy McGuire, Tom Beckwith, Julie Beckwith, and Vera Smith

Recording Secretary: Judith Oge

Meeting convened at 10:10 A.M.

Lon Carpenter opened the meeting by asking those present to introduce themselves and advise how they became interested in the Club.

Member Comment Period

No comments

Consent Agenda – reported by Carpenter.

Colorado Mountain Club Foundation Report

Caplan – Provided overview of Foundation's Vision;

- Strategic Planning – will hire professional to help determine how to develop Foundation identity to increase fundraising.
- Improve Fund Management.
- Museum Fundraising
- Better understanding between Foundation and the Club
- Minutes will be shared to increase communication
- Social interaction to get acquainted and work more effectively together.

Carpenter & Judd – The Foundation has made critical donations to the Club, \$20K last year.

Approval of Minutes.

MSP Gowan/ Baker

To Approve the October 2005 Board Minutes

Additions:

Governance Committee gave board its final report and recommendations
Clare Bastable's name as completing hike

Corrections:

Parsons

Access Club should be Access Fund

Secretary position

Lon Carpenter – Gavin Maurer resigned as Secretary. A new position to record and distribute minutes has been established on a trial basis. Judith Oge will be Recording Secretary

Consent Agenda Approved

Fundraising Presentation - Suzanne Connors, RBSCO

Suzanne- Would like to be a resource to all on the Board. Handout distributed. Commended the Board on the goals they have established. Suzanne began her presentation by discussing the information presented in the multi-page handout. Her presentation included national giving statistics, CMC giving, roles and responsibilities of the Board and best fundraising tactics.

Board Fundraising Planning – Goal \$10,000

The board reviewed options presented: finding 10 \$1,000 donors, 2 \$5,000 donors or hosting a special event. The board decided to determine how much they could raise either through a personal contribution or asking another person. The results were tallied. The board committed to raising \$9,187 with 2 members absent. Kristy Judd will send a letter to each board member reminding them of their commitment.

Brenda Porter – Requested Board commitment to “Hike for Youth” by hiking and collecting pledges from sponsor/donors. Everyone on Board could form a team. See registration form distributed.

MS Kurt/ Heidel

Each Board Member should support Hike for Youth with \$20.00 registration.

Discussion: After clarification of the request, Kurt withdrew her motion. Board members were encouraged to support the event individually.

The board requested training on “telling the story of the CMC” to aid them in their discussions with potential donors. The training will be provided at the next board meeting.

The Board applauded Suzanne Connors fundraising presentation.

OLD BUSINESS

Honorary Members, El Pueblo

Carpenter- asked Baker to explain categories.

Baker explained “Honorary Membership is valued at \$1300, or current annual dues times 30 years and reserved for those who have distinguished themselves in service to the Club.

Baker inquired about the El Pueblo members who have been nominated and their credentials. Group will revisit after information in the handout is distributed again towards the end of the meeting.

Proposal to change authority for lobbying

Hogling distributed a proposal by Bonowski and a letter sharing his thoughts on lobbying and recommended acceptance of the proposal.

Bonowski suggested the Board give broad based directives for lobbying activities. Serious timing issues should be considered such as short turn around times to put together a response to proposed legislative action. This is an operations issue. The ED should be the person who would approve lobbying on a day to day basis as the Board only meets four times a year. Previous interim authorizations have taken considerable time to secure.

**MSP - one negative vote: Gowan/Hughes –
Executive Director will approve conservation lobbying in advance.**

Discussion:

- Requested regular reporting to the Board and asked to define “regular”
- Concerned about club representing a bi-partisan approach much more than other environmental organizations.
- Concerned about one person making this decision. Would favor the Ex. Comm. deciding as they would represent various views
- Concerned over conflict with Group position. Bonowski explained that Conservation Guidelines state Groups must get approval from Conservation Dept. first. He clarified lobbying as taking a position before a legislative body, not visiting Forest Service, etc.
- Executive Director would consult with others before making a decision. Those who know the issues should be making the decisions.

Conservation Report by Steve Bonowski

Statute provides protections for land owners who allow public access and passed.

Adventure Travel Committee Report by Bea Slingsby

Slingsby reported that the approval of the budget enabled them to produce their publication. An Adventure Travel *Expo is planned for May 18, 2006. She expressed concern about raising the fee and delay in receiving minutes.

Committee deserves to see information used to make these decisions. CMC trips

already charge considerably more than going with the outfitter. Two trips to Bhutan in October grossed \$90k and netted \$4,995 for the Club. Our committee is there to support trip leaders and encourages the board members to lead trips.

MSP 9 yes – 5 no – 1 abstain - Gowan/ Hughes

Financial obligation of increasing fees to 15% Fee will remain 10% and be reviewed next year

Discussion–

- Contingency funds were not refunded last year. Would like to see how much money it brought the Club.
- The expertise of Adventure Trip leaders should be conveyed to the board and used in decision making.
- Apologized for board for not including Adventure Travel. Committee in the decision making. There is tremendous value in CMC leaders' expertise
- There was further discussion about the cost and value of CMC trips versus other outfitters.

Slingsby requested waiving 3% non member fee for Norway and Iceland trips only.

MSP - Approved

NEW BUSINESS

Request to litigate – South Shale Wilderness Area - Vera Smith

2005 Audited Financials, Suzanne Engle, External Auditor

Engle – Distributed and reviewed Report on '05 Audit. She also reviewed the comments prepared by Treasurer, Jose Vallejo in his absence.

- '05 change in net assets is a loss of \$17k(net of depreciation expenses) compares to \$43K in '04.
- Revenues from member dues up by 17%
- SCFD funding down by 8% '04 to '05 and 10% less in the '05-'06 budget. At this pace it will no longer be a source of funding in 10 yrs.
- CMC's Controller will issue financials quarterly rather than monthly. There will be a monthly cash flow report from accounting.
- The CMC is living paycheck to paycheck, we must build reserves.
- All revenue sources down except dues.

MSP Baker/ Gowan

To accept the Financial Reports

Discussion: In retrospect to the dues increase in 2004, the growth in membership dues in the past year reversed a long term trend of declining income in this area and accomplished one of the strategies of stabilizing this CMC income resource.

Nominating Committee Report

MSP Gowan/Hughes

To appoint Lee Rimel to a 3 year term on the board of directors pending approval by the State Council.

Discussion: Lee Rimel is a founding member of the Gore Range Group.

Climbing Wall Leader Application Process

Brenda Porter – We need clear criteria for those who want to be climbing wall leaders. Brenda has used the Denver criteria and would like the Board's formal approval to use this for certification process.

MSP - Baker/St. John

To use new regulations for Climber Leader Certification.

REPORTS

President Lon Carpenter's Report

Expressed appreciation for tremendous support staff has provided to him. This is the most dedicated staff he has worked with. Also expressed appreciation for leadership exhibited during decision making process by Board members. Getting minutes and additional communications out in a timely manner is one of his goals as he completes his first year.

Vice President Janice Heidel's Report,

Janice has worked to define role, has visited several groups and attended annual dinners. Thanks for Christmas request for Staff gift of Golden Bucks. **New board orientation will be March 11**, starting with lunch. **State Council scheduled for April 8**. Information will be sent out within 10 days. Retreat will be planned. It has been brought to her attention that a Birthday Party should be planned for the Club's Anniversary in 2012. Plans for this year are to spend more time with committees, travel, and the library.

CMC Press Report by David Hite and Alan Stark

Committee has developed a Business Plan and Catalogue.

Goals are:

- to define the CMC Press
- to publish CMC Guidebooks, Field Guides and Pack Guides
- locate funding from the Foundation
- to locate and contact all possible places in CO. to sell the Press Books
- to actively maintain contact with Mountaineers Books to improve marketing of Press books

Discussion:

The profitability of the Press was questioned. Detailed information will be presented at the April board meeting to explain the numbers. The goal is to fulfill the

publishing portion of the mission of the CMC as well as provide a return on the investment. It will take some investment and staff to accomplish that goal.

Safety and Leadership Report by Ed Seely

Ed Seely distributed handout to accompany his report.

- Reviewed the S & L committee which consists of HAMS, Denver and Boulder have reps. and Chip Drumwright, past pres.
- One task is to determine if suspended Kilimanjaro trip leader should be re-instated.
- Interpretation. Serving as interpreter should be one of the hats leaders should wear. Would like to produce leadership training on interpretation and has collected information on interpretation training from a variety of sources.

MSP Gowan/Kurt

No CMC member may be approved as a ‘Current Leader’ with out the concurrence of the Group the member belongs to.

Discussion:

Request S & L make sure motion is implemented.

Selecting Committees to the State Council

MS Seely/ Gowan -

The primary principle guiding the CMC Board in the selection of CMC committees to the State Council shall be the degree to which the committees connect with and speak for a the volunteer base of the CMC.

Amended MSP St. John / Gowan

To include membership and mission to “volunteer Base’

MS Seely/ Baker

To list the 5 committees on the handout as members of the State Council for ’06 .

MSP - Hogling/Baker

Museum to replace membership

MSP - Heidel & Baker

Webpage Committee. should replace education

The CMC Board select the following committees as members of the State Council for 2006

- **Adventure Travel**
- **Web Development**
- **Museum**
- **Publications**
- **Safety and Leadership**

Crisis Management Committee

Judd – Requested permission to establish committee to create an organizational crisis response system. It would include S& L, Risk Management, Education and communication. Judd will chair. Members will include Seely, St. John, and Whyman.

MSP Baker/Fell

Motion to approve Judd's request.

Executive Committee

MSP Baker/Gowan

To elect Kent Groninger, Carol Kurt and Ed Seely to the Executive Committee.

Honorary Memberships

MSP - Hogling /Hughes.

To approve Honorary Memberships for nominated El Pueblo members, Laurie McCanne, Roy McCanne and Nadie Brelje.

Meeting Adjourned at 5:40 P. M.