

Colorado Mountain Club

Board of Directors Meeting

September 14, 2010

Mountaineering Center Board Member and Staff Attendees

Katie Blackett, CEO

Telephone Board Member Attendees

Jim Berryhill

Dale Hengesbach

Nickie Kelly

Carol Kurt

Dana Miller, Treasurer

Paul Raab

John Raich

Jim Riddell

Lee Rimel

Lauren Schwartz

Ed Seely

Ray Shem

Dave Tabor

Debbie Welle-Powell (for part of meeting)

Alice White, Vice President

Wynne Whyman, President

Written Board Member Proxies

George Barisas

Debbie Welle-Powell (proxy for period absent)

Board Members Absent

Nancie Biery, Secretary

Vern Twombly

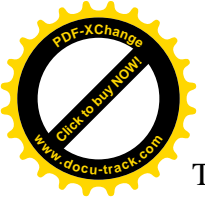
Telephone Guest

Linda Lawson, Denver Group Chair

Wynne Whyman, the President, called the meeting to order at 7:05 p.m.

The President reiterated that “best practices” is in order, and briefly reviewed the meeting norms explaining the background for this open board meeting. The President welcomed Linda Lawson.

1. Adoption of CMC Logo. A motion was made to approve the logo as distributed by Wynne Whyman via email of August 20, 2010, a copy of which is also attached hereto.]



The motion was seconded and approved by a vote of 14-0, with 2 abstentions. Voice votes and proxy votes were taken using the roll call list.

2. Approval of New Tagline – “A Passion for the Mountains.” A motion was made to approve this tagline and seconded. After discussion on whether a tagline was needed, the motion passed by a vote of 13-1, with 1 abstention. Voice votes and proxy votes were taken using the roll call list.

3. Approval of Six Themes for the 2010-2011 Fiscal Year. The major themes of the CMC staff's work for this fiscal year was distributed with the agenda. A copy is attached hereto (marked to show changes made during this meeting). Discussed ensued. The President explained said that the themes are based on the goals and objectives of the CMC Strategic Plan. The staff is responsible for implementing tactics to achieve the goals and objectives. The Board will also be guided by the Strategic Plan. For example, the Board will continue to work on improving the state/group relationships, and membership retention through oversight and policy direction.

Theme T3) A motion was made and seconded to amend this theme by the insertion of the words “membership retention and “prior to the phrase “marketing campaigns.” Discussion ensued, and the Board approved the amendment by voice acclamation. This value now reads as follows: “Work in collaboration with Groups to implement membership retention and marketing campaigns in their local communities.”

Theme T5) A motion was made and seconded to amend this theme by deleting everything after the word “Value,” and by adding and by changing the word “Value” to “Values.” Discussion ensued. Certain Directors felt that specifically mentioning safety as a value, other values are minimized. The Board approved the amendment by voice acclamation. This value now reads as follows: “Develop leadership training so that all CMC trip participants are assured of the CMC Values.”

A motion was made and seconded to adopt the themes as amended. The Board approved the themes by voice acclamation.

4. Budget Approval for the 2010-2011 Fiscal Year, Based on the Six Themes. Dana Miller, the Treasurer, provided a high-level summary of the proposed budget. A discussion followed. Any changes or discussion of details will occur at the October Board meeting.

Dana made a motion to approve the fiscal year operating 2011 budget with a net loss of \$68,911 as put forward by the management of the CMC. No second was required since the motion came out of the Finance Committee. The Board approved the budget by voice acclamation.

A motion made and seconded to adjourn. Passed. Meeting adjourned at 8:55 p.m.

Alice White, Vice-President and Acting Secretary