

**MINUTES OF CMC STATE COUNCIL MEETING  
APRIL 21, 2007  
AMERICAN MOUNTAINEERING CENTER**

The meeting was called to order by State Board President Janice Heidel. The following members were in attendance; Robin Commons, Colorado Wilderness Kids; Ann Morgan, State Board; Steve Bonowski, State Conservation Advisory Council; Dana Miller, CMC Press Advisory Committee; Lee Rimel, State Board & Gore Range Group; Peter Gowen, State Board & Boulder Group; Ray Shem, Denver Group; Wynne Whyman, State Board; Kristy Judd, Executive Director; Paul Weber, Fort Collins Group; Ed Seely, State Safety and Leadership; Earl Hughes, State Board and Weld County; Bill Brown, State Board; Nancie Biery, El Pueblo Group; Lisa Heckel Pikes Peak Group; Art Hogling, Vice President, State Board; Sherry Richardson, State Web site; Kent Groninger, State Board; Robyn Hess, Weld County; and David Hite, State Board Secretary.

**Approval of Minutes**

A motion was adopted to approve the minutes of the Fall 2006 State Council meeting.

**Approval of State Nominating Committee Members**

A motion was adopted to ratify the appointments by the President of the State Nominating Committee. The five members are David Hite, Bill Brown, Nickie Kelly, Ray Shem, and Nancie Biery. The committees task is to seek out nominees for membership on the State Board and report at the Council's October, 2007 meeting.

**Orientation to the CMC**

Janice Heidel initiated a short discussion of ways for the State to assist Group Councils' understanding of the organizational structure of the CMC, as well as facilitate communications among Groups throughout the state. Ideas included briefings by the Executive Director to Groups throughout the state, a briefing book with sections devoted to the activities of Groups, and instructional CDs.

**CMC      Strategic      Plan:                      Report,      Discussion      &      Input**

Janice Heidel opened the discussion. The purpose of today's meeting is to receive feedback from the Council on the objectives developed for the Plan's six goals. The Board will continue to solicit membership input prior to the July Board meeting at which time the Plan will be approved. The 2008 Club budget will also be approved in July. At its October meeting, the Board will look at the impact of the Strategic Plan's impact on the Club's organizational structure. And at the Board's January, 2008, the Board will adopt an organizational structure that reflects the Strategic Plan and the finding of a governance and operations study chaired by Art Hogling.

Wynne Whyman ask those attending today's meeting to write brief comments on sticky notes indicating their reaction to the statements of mission, values, and goals drafted by the State Board. NOTE: the comments are appended to these minutes and identified as Part I. Individual feedback to strategic plan.

Wynne reviewed the function of the breakout groups at today's meeting, namely, do the several objectives identified as action items for implementing the Plan's goals give direction to a six-year Strategic Plan? And, secondly, do the goals and objectives of the Plan fit the goals and objectives of the Groups? Each breakout group met, discussed the objectives drawn by the Board, and reported results back to the entire Council. NOTE: the comments are appended to these minutes and identified as Part II. Small group discussions about the themes from the individual notes on flip charts.

The Council broke again into three groups to respond to the following questions: 1. How can Groups use the Strategic Plan as a tool? 2. What can Groups work together on? 3. What will it take to make it happen? The breakout groups met and reported back to the full Council. NOTE: the comments are appended to these minutes and identified as Part III. Small group brainstorm about Groups.

The Council discussed approaches to presenting today's "working draft" of the Plan to the Groups. The Groups will be ask to work within the working draft to develop their own Group strategies but also give input to the Board on its working draft. June 1 is the deadline for input on the wording of goals and objectives for the Board's Strategic Plan. The Council agreed that the next step is for each Group to report their progress to the Council at its October meeting.

### **Group and State Committee Reports**

Sherry Richardson reported that the Web site is operational, and if problems exist they should be brought to the attention of the Web site Committee.

Lisa Heckel, Pikes Peak Group, reported Group membership as 650 and noted that the Group is developing a new marketing brochure. On line trip signups are going well for the Group.

Nancie Biery said the online signup program is going well for the El Pueblo Group. She felt that an orientation to the Club via CDs would be very helpful. At the moment, the El Pueblo Group is without a chair, newsletter, or committees. The Group membership is about 60.

Ed Seely reported for State Safety and Leadership. He noted that the risk management manual needs to be revised and that changes should be made to the safety and leadership plan.

Paul Weber from the Fort Collins Group reported that their membership has grown to 300 members. They are working on marketing. About two-thirds of their members can be reached by e-mail.

Robyn Hess reported that the Weld County is in a period of transition.

Robin Commons reported for Colorado Wilderness Kids. The Group's primary concern is attracting people to fill Council positions. The membership is about 275.

Steve Bonowski reported for State Conservation. He noted the transition from Vera Smith's leaving to Claire Bistable taking the position. Bryan Martin has been hired as the Club's Lands Partnership Coordinator. Currently, the big issue is travel management planning within Forest Service holdings. Steve noted that the Conservation Advisory Council needs to be activated again.

David Hite stated the Finance Committee had a recent meeting and responded to notes in the last Auditor's Report.

Peter Gowen noted that the Boulder Group is struggling with its membership numbers and the lack of attendance in classes.

Ray Shem stated the Denver Group is formulated Group goals and dealing with membership and volunteer recruitment and retention issues. He reported that the Over the Hill Gang, a group within the Denver Group, had grown to 400 in number. The Denver Group's WTS class this year numbered 180, the largest in recent memory. Denver is trying to cut its publication costs by increased use of electronic mail.

## **Adjournment**

The hour of 3:20 pm having arrived, a motion was made and adopted to adjourn the meeting.