

**Colorado Mountain Club
State Board Meeting Minutes
Saturday, April 16, 2011**

Board Members In Attendance: Kurt Bartley, Kevin Duncan, Dale Hengesbach (Treasurer), Bill Landsberg, Nickie Kelly, Paul Raab, Lauren Schwartz (Secretary), Ray Shem, David Tabor, Vern Twombly, Alice White (President)

Board Members Absent: George Barisas, Jim Berryhill, Donna Lynne, Debbie Welle-Powell (Vice-President), Lee Rimel

Guests Present: Steve Bonowski, Bea Slingsby, Linda Lawson, Bob Reimann, Sherry Richardson, York, Paul Weber

Staff Present: Katie Blackett (CEO), Jenna Keller (CMC Development Officer), in attendance to record minutes

Member Comment Period

Steve Bonowski: At the January 2011 Board meeting, the Board selected the Conservation Committee as one of the member committees on State Council. Steve said that there was no one available to attend on behalf of the committee. Steve also suggested a survey on committees and called for a replacement committee to send to State Council.

No additions to agenda.

Jenna Keller was elected as recording secretary by voice vote.

January minutes were approved as submitted by voice vote.

President's Report

Club Historian: A new volunteer position has been established, that of CMC Historian. Woody Smith was appointed to this position. Among other things, Woody will be interviewing long-standing CMC members for oral histories and continuing to write articles for the *Trail and Timberline*. Other potential projects include working with the Colorado History Museum on an exhibit about the CMC, as well as short videos about CMC history to be shown on television. Alice White stated that we were fortunate to have someone of Woody's caliber to be our historian.

Election of Nominating Committee: The State Council has approved the following persons as members of the nominating committee: Dave Tabor as chair, Lauren Schwartz, Earl Hughes, and Uwe Sartori. Alice has asked John Fernandez, the former Boulder chair, to serve on the committee, but has not yet heard back. Alice will follow-up with State Council.

Group Liaisons: Alice passed out the list of group liaisons and requested that all board members contact their assigned group. Alice also requested that immediately prior to the next board meeting, each board members email her a short summary of group needs, concerns, etc.

Location of Board Meetings: Alice stated that one of the goals of the board is to increase/build relationships between the state board/groups through outreach. She proposed that one meeting a year (summer) should be held in a different group location. The board agreed and Alice will inform on location that is TBD. Ray Shem proposed that we also invite a group to one of our meetings.

Retreat Planning: The retreat is scheduled for October 15, the date of the fall board meeting, with the board meeting to be rescheduled to the evening of October 14. The retreat location is TBD. In the six month period leading up to the retreat, a planning committee will be formed. Retreat facilitators are currently being interviewed. Preparation for the retreat will include board education on trends in volunteerism and membership, specifically looking at trends within other membership organizations; demographic studies; and risk and safety. Alice also called for information on how the US Forest Service and other similar organizations are responding to emergencies.

Dave Tabor offered to present on membership organizations and volunteerism. Bill Landsberg offered to update board on duties and liabilities. Katie will be following up with board members to gauge their interests in helping coordinate the visioning retreat.

Vice-President's Report – None (Debbie Welle-Powell absent)

Treasurer's/Finance Committee Report (in Executive Session)

A motion was made to go into executive session, which was approved by voice vote. Dale Hengesbach reviewed the current financials and new supplemental reports with the board, as well as Finance committee goals. A motion to return to regular session was approved by voice vote.

CEO Report

At the last board meeting, Katie Blackett was asked to obtain advice about the distribution of internal accident reports (this originally arose in connection with the Taylor Glacier incident). Katie reported that the CMC was advised not to distribute accident reports for public consumption. Instead, the CMC (State Safety and Leadership Committee) will create a summary of lessons learned, and will make this report available upon request. Katie also reminded the Board about the upcoming Backcountry Incident Review meeting to be held on April 23 at the AMC.

Katie reported on the renewal fee that is passed onto groups at \$0.50 per statement when the CMC emails renewal reminders. The total assumed by groups is less than 50% of the costs; therefore the CMC absorbs some of the fees to offset costs.

<BREAK>

Board Committee Reports

Nominating Committee: Dave Tabor nominated Lauren Schwartz as Secretary for a term ending January 2013. He noted that rather than the Board Secretary acting as the note-taker, this role would be assumed by CMC Staff thus freeing up the Board Secretary to fully participate in the meetings. This nomination was approved by voice vote.

Dave reported that there are currently three open board member positions. The CMC specifically needs new members with experience in or knowledge of membership development, social media and fundraising. Position announcements have been posted.

Governance and Policy: Nickie Kelly formally withdrew as Co-Chair of the Governance and Policy Committee, but will stay on the committee as a member. Bill Landsberg, a committee member, was ratified as the new Co-Chair (with Earl Hughes) of this committee by voice vote.

Joint Development Committee: Lauren Schwartz proposed a modification to the job description for the Board as it pertains to a Board member's financial gifts. The language was updated to state:

"The board has two goals related to giving: a participation goal of 100% of board members participating in annual giving (January 1 – December 31), and a financial goal to be determined each year and given collectively by board members each fiscal year (October 1 – September 30). Gifts made to an individual group or to the CMC Foundation will not count toward this goal, and contributions made on behalf of a board member will not count toward this goal."

The updated language for the job description for the Board of Directors was approved by voice vote.

Steve Bonowski formally thanked Kurt Bartley for providing the Board and staff training on asking for major gifts. Steve also reminded the board about the upcoming 21st Century Circle Event on April 29th at 3 p.m. The next development committee meetings are scheduled May 5 and September 1. There may also be an informal social event in June.

CMC Foundation

A written report was distributed.

Spotlight on Adventure Travel

Bea Slingsby gave an update on Adventure Travel. Highlights included:

An average of 20 trips per year

The number of annual trips has increased in recent years.

Non-members can participate on CMC trips for an additional 3% fee.

The Adventure Travel committee's goal is to help leaders lead high-quality, good trips.

Currently when a trip is approved, there is a mentor assigned to the leader.

The 'How to be a Trip Leader' manual is now on the website.

Trip leaders receive ongoing training.

The Mile-High Mountaineer goes out quarterly to 700-800 people.

Adventure Travel revenue helps the CMC earn Tier 2 Level status with the Scientific and Cultural Facilities District (SCFD).

Trip leaders are not CMC employees—they are volunteers. However, the leaders' trip expenses are covered by participants' fees.

Challenges for the Adventure Travel program include:

Listing trips and advertising them effectively

Ensuring that trips are priced competitively

Filling trips with minimum required participants

Accessibility through the CMC website.

Bea requested that the Board support Adventure Travel with additional marketing. For example, it has been helpful to have Rachel Scott, the Marketing Director, mention trips in the Rucksack.

High Altitude Mountaineering Committee

The High Altitude Mountaineering Committee also plans and leads outings. Greg Long is the chair. Steve Bonowski reported that the High Altitude Mountaineering Committee was reconstituted as a state committee, rather than each group having its own committee. The committee will be requesting oversight by the State Council.

Steve will be phasing out of leading big peak climbs, and others will be stepping up in his place. The committee is experiencing many of the same challenges as Adventure Travel and are in need of a strategic plan.

Report of the State Council

Paul Weber reported that no representatives from the Conservation Committee have attended State Council meetings.

Action item: A new committee is needed to replace Conservation. Both State Council and the State Governance and Policy Committee will look into this.

Paul also stated that State Council wants to provide input into the state budget planning process, such as allocations for safety and leadership. The Council will have a proposal for the Board at its July meeting.

Paul also called for a volunteer to replace him as Chair of the State Council, since he has served his term.

Meeting adjourned at 3:30 p.m.