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Google Earth and ArcGIS Earth

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Agenda

Google Earth and ArcGIS Earth

- Google Earth: History & Deployment Options
 - DEMO: Web and Desktop Application
- ArcGIS Earth: History & Deployment Options
 - DEMO: Desktop & Mobile Application



Google Earth

“I have an existential map; it has ‘you are here’ written all over it” - Steven Wright

History

- July 2001 – initially released as (Keyhole Earthviewer)
- October 2004 - Google acquired Keyhole, Inc.
- 3D imagery, Street View, Water & Ocean, Google Sky, Google Mars, Google Moon and flight simulators
- July 2017 – Google Earth Pro (free)

Deployment Options

- Google Earth on the Web:
<https://www.google.com/earth>
- Google Earth Pro (free) on desktop
- Google Earth on mobile devices



Demonstration

“Walking is mapping with your feet.” - Lauren Elkin

ArcGIS Earth

“The most important places on a map are the places we haven’t been yet.” - Jennifer Zeynab Joukadar

History

- January 2016 – 1.0 released by Esri
- February 2020 – 1.10 released by Esri
- Robust Help System - <https://doc.arcgis.com/en/arcgis-earth/>
- Free Training!
 - [Get Started with ArcGIS Earth](#)
 - [Perform Visibility Analysis to Increase Security](#)

Deployment Options

- Desktop: <https://www.esri.com/en-us/arcgis/products/arcgis-earth/overview>
- Mobile Devices



Demonstration

“The map? I will first make it.” – Patrick White

Questions?

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“Everywhere is within walking distance if you have the time.” – Steven Wright