

Data collection and analysis tools for better land management planning and project implementation

## **MOBILE APP**

#### **Features**

- · Geo-located point data
- · Drop-down surveys & objective metrics
- Photos
- · Offline maps & functionality
- · Cloud sync for real-time data

#### Users

- · Agency Staff
- Stewardship Organizations
- Trained Volunteers
- · Enabled for Android or Apple devices
- Simple & Easy to Use!

#### Accessibility

- · Trail, Campsite, Sign, Facility & Visitor Use Assessments
- No Cost for data collection
- · Custom Assessment Development (invasive species, wildlife monitoring, etc.)

## WEB-VIEWER

#### **Features**

- Web-based map view
- · Cloud sync for real-time viewing of mobile app data
- · Data export for additional analysis

#### Users

- Agency Staff
- Stewardship Organizations
- Volunteers

#### Accessibility

· Low or No Cost for data viewing & export (delete or export)



#### **Features**

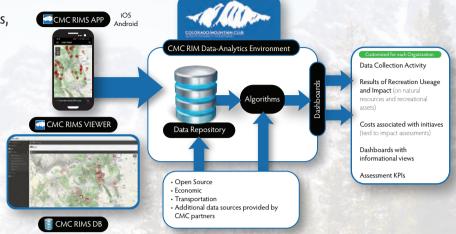
- Custom data integration (trail counters, historic assessments, mapping data)
- Open source data integration (social media, economic data)

#### Users

- · Agency Staff
- · Stewardship Organizations

### Accessibility

- · Access to all RIMS data
- Cost dependent on integration of custom data sources



## 4 ANALYTICS REPORTS & DASHBOARDS

#### **Features**

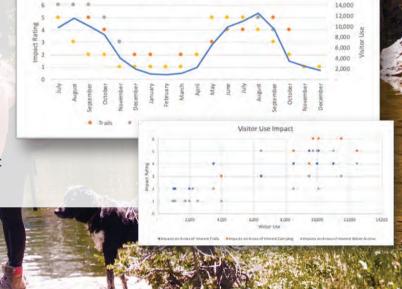
- · Custom dashboards, reports, charts & maps
- Geographic filters
- Data Export

#### Users

- · Agency Staff
- Stewardship Organizations
- Academia

#### Accessibility

 Cost dependent on number of users, geographic range and integration of custom data sources



Impact of Visitor Use Over Time



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