

CMC State Council Meeting Minutes

April 21, 2022; Final Approved

Attending: Keegan Young, CMC Executive Director; Jeff Flax, President CMC State Board and liaison to State Council; David Sanders*; Glenn Barr, Pikes Peak; Carrie Simon, Boulder; Don Carpenter, Northern Colorado; Mary Wiener, Roaring Fork; Candace Winkle, Gore Range; Brenda Leach, Western Slope; Sandy Heise, Denver; Terry McCanne, El Pueblo; Claire Joseph, Staff- Trip Leader Support Manager

***Absent**

Meeting called to order by Chair Glenn Barr at 5:30pm.

Minutes from the February 17, 2022 State Council meeting – passed, unanimous; PDF version will be posted on Basecamp and on the CMC website.

Keegan Update

Everything at CMC is rebounding. State Councilors can share the Strategic Plan Update (reports from the staff and board committees) with our group council chairs. But these should not be shared further as it contains sensitive issues. Keegan is looking forward to attending group council meetings. Three key updates: CMC is partnering with the town of Alma and landowners to keep Democrat, Lincoln, Bross 14ers open, 2. CMC office is moving within the center, 3. Update from DEI Committee – what can CMC do to be more welcoming and inclusive?

Claire Joseph, CMC Staff on her role as Trip Leader Support Manager

Trip Leader Development

- Liaison for LITs and their groups leaders
- Leader connections: If you are hoping to connect and co-lead with others in your Group or other Groups
- Leader requirements: If you have questions about certification requirements (WFA, ATA, AIARE)
- Leader benefits/swag: If you have questions or suggestions I am here to help!
- Trip promotion: If you have a recurring trip, i.e. New Member Hikes, that you are looking for more leader recruitment and promotion across membership.
- Community building: If you have additional ideas for volunteer leadership engagement; let's get connected!
- You are no longer active and wish to reengage • You just want to chat!
- Other community, education and interconnected Group leadership growth opportunities

Areas for Improvement:

1. Inconsistency across Groups for Trip Leader process - a. Lack of cross Group communication, b. Sharing of ideas and processes, c. Specialty trip leading and TTL
2. Trip Leader acquisition, recognition and retention - a. Awareness, b. Communication/support, c. Continued leader growth
3. Inaccurate data displayed - a. Event Leader Status, b. Trip Leader School – front facing information for all Group programs
4. Lack of awareness about staff roles

Steps being taken (now and in the future):

1. Standardizing statewide procedures and resources – Collaborating with Julie Luce (general TLS) and Brian Le Blanc (TTL) to standardize Trip Leader School resources
2. Trip Leader Task Force – Collective team of Group representatives collaborating to share ideas, current processes and areas they need support
3. Updating leader training - CMC ambassadors – New Member Hikes
4. Leader Communication - a. Welcome email to new leaders – Welcome packet (letter, leader resources and leader hat), b. Trip Leader Task force, c. Fireside Chats, d. The Lead
5. Leader benefits, swag, and Scholarship Program - What do the leaders want?
6. Leader Status Project - a. New leader support, b. Longtime leaders (Badges/patches)

How State Council can support:

1. Communication consistency - a. Awareness of staff's roles and support, b. Policy enforcement, c. Information distribution - Disseminate to Group leaders
2. Ideation - Suggestions and feedback always welcome
3. Leadership Summit - a. Remind people to sign up for Saturday May 21! b. Join us

BOD Meeting Highlights

Capacity Campaign cabinet outreach – special recognition for Dave Sanders for his role on the fund raising committee.

Reminder to register for the May leadership summit in Golden, May 21.

Finance Committee – guidelines and policy needed for donation to non profits. For example CMC funds should be used in line with the club mission. Input will be solicited from State Council on policy guidelines.

New Website

Small test groups set up for trip leaders with Claire and instructors/group home page with Graham prior to next phase roll out. Make sure our groups are involved. New trips that have never been done may take up to five days to get loaded onto the new website. Thus we need to have as many trips as possible pre-loaded onto the new website. The plan is to go live in August.

Volunteer Leadership Conference is coming May 21, 2022, register and please add to your calendar.

Action Items:

- All Share Strategic Plan update with group chairs, if desired.
- All Ensure groups are involved in website testing (group landing page, trip leaders, instructors) prior to next phase roll out.
- All As appropriate introduce/invite (new) staff members to group council meetings.
- All Register for Volunteer Leadership Conference to be held in Golden, May 21.

State Council meeting schedule - 5:30pm on the third Thursday of every other month: June 16, Aug 18.

Next Meeting: June 16

Adjoin: 6:27pm