

CMC State Council Meeting
April 16, 2020 Approved

Attending: Jeff Flax Vice President CMC State Board and liaison to State Council; David Sanders; Glenn Barr, Pikes Peak; Carrie Simon – Boulder; Don Carpenter, Northern Colorado; Mike Miller, Roaring Fork; Jill Mattoon, El Pueblo; Kathy Kurtz, Denver; Dale Pfaff, Gore Range; Bruce McClintock – CMC BOD- RMC; Tara Schoedinger, RMC; Lauren Shockey, Membership Director CMC Staff; Jacob McCracken Operations and Finance Director, CMC Staff

Absent: NA

New email for Jill Mattoon – Jillmattoon@gmail.com

Meeting called to order by Glenn Barr at 5:30pm

Introductions and roll call

Minutes from the February 20, 2020 State Council meeting – passed, unanimous; PDF version to be posted on Basecamp, sent to Jill Mattoon by email and posted on the CMC website by Lauren Shockey

New Business

CMC COVID Response Update – Keegan Young

One CMC all about communication- State is a resource and a connector for communication to groups
State Council revitalized

Makeover of the senior staff

SBA money from the Payment Protection Program(PPP) is in place.

State Vision for for online learning: scaffolding in place to make it happen

WFA can now be taken 80% on line

CMCU - Virtual learning for youth and adult education

Pulling in and cultivating our revenue stream

Mary Bradley- hand written thank you notes to members.

Corporate Sponsors

Local grants

Federal money for example PPP

State Board of Directors – conducting review of code of conduct and the by-laws.

Plans being developed for the reopening after COVID.

CMC to follow State/City guidelines (best practices) for COVID response on when to open up.

Until then continue as we have been for the past month.

Risk Management Committee (RMC) update - Bruce McClintock and Tara Schoedinger

Kathy Kurtz March 26 memo-Output from the BOD following recommendations of the RMC

WFA can now be 80% on line and 20% field session.

Definition of backcountry and snow covered needed for trip leader standards for courses, ATA, AIRE level 1; Must meet A3 standards.

Phase One Incident Reporting (IR) subcommittee headed by Linda Lawson-looking for members from the Groups

Standardize process needed for Individual Trip Leader Notification and acknowledgment of the standards.

Staff to keep Trip Leader Standards manual updated.

Exceeding the A3 standards is alright.

CMC Operations and Finance Update – Jacob McCracken

Jacob summarized his background.

Groups have not received money from State CMC since Oct 2019.

State CMC is in a cash conserving mode due to COVID 19; money was received from PPP.

Jacob is looking for more visibility, robustness and efficiencies in processes.

Treasurers Manual on the CMC website.

What are best finance procedures for groups to use? – Quick Books information needs to be more consistent, strategic and easier for Groups to use.

Future is cloud computing for finance “Quick Books in the cloud”.

Membership – Lauren Shockey

Responsibility of membership Director and one of her staff job is to keep SC “under Control

Membership discount and renewal process; only about a 20% drop in membership revenue.

Value to the members in online trips, courses, Webinars.

Jeff - Keep members engaged during COVID - Over the Hill Gang virtual hikes.

Membership extensions (two to three mo) offered due to COVID – if they reach out to the office.

No physical reminder of renewals from the office – just online, may have led to a small drop in revenues.

Open Dialogue Items for General Discussion - What do our groups do well to help meet CMC goals?

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|----------------|--|
| Glenn PPG | Provided incentives for Trip Leaders to lead more trips– led to increase in trips offered.
Monthly newsletter highlights monthly meetings, trips, courses. |
| David SM | Leadership/Safety Summit for Trip Leaders to socialize and reconnect. |
| Jeff DG | Leader Appreciation Night held yearly with a speaker; Leader incentive – dues paid for |
| Kathy DG | Newly trained Trip Leaders may need a mentor to get them started |
| Mike RFG | Schedule of events/trips formatted to make it easier to use similar to old paper schedules
Followup reminders for trips, Facebook presence, Service projects in the Roaring Fork
area, trip leader incentives. |
| Jill el Pueblo | Strong el Pueblo CMC Facebook presence. |
| Dale GR | Focus on getting trip leaders more trips; need to rebuild recruit new council members for
GR Group, |
| Don NoCo | To incentivize co leaders on trips - Co leaders on trips counted as a trip
Member recruiting and retention – get them involved early on trips and classes. Tried a
Buddy system to help new members sign up for trips. Incentives for trip leaders to lead
more trips – annual dinner paid. |

Bruce suggested that we send a brief bio of trip leader incentive recipients to Maddie for further State social media post and State CMC recognition.

State CMC Facebook - check with Brittany Smith-Marketing Director, to make sure group Face Book is consistent with State CMC Facebook - One Club One Brand.

Send photo/bio to Lauren for posting to the SC portion of the CMC website.

BOD Committees for SC to serve on:

Fund Development

Risk Management - Kathy

Strategic Planning

Governing/Nominating

Let Glenn know which BOD committee we are interested in serving on.

Our goal is give feedback to committee from the SC or our Group perspective and to communicate to our Group information from the BOD committee.

Meeting Schedule

June 18, 2020, 5:30pm AMC Drumwright Board Room

August 20, 2020, 5:30pm CMC Office Space

Action items:

All Send photo and brief bio to Lauren Shockey for posting to SC portion of the CMC website.

All Send to Glenn which BOD committee you would like to be on.

All Group members for IR subcommittee of the RMC.

All Send ideas to Lauren for Facebook, virtual group activities, and teaching ideas.

Meeting was adjourned at 7:04pm